

# November 2011 Newsletter



Telephone: 412-798-2300 Fax: 412-798-2400 Email: info@plumchamber.com

## November Chamber Events

### November Luncheon:

Plum Chamber of Commerce is throwing a twist into the annual monthly luncheon that we host. November's Networking Luncheon is going to be a **Speed Networking Luncheon**, allowing everyone in attendance an extra chance for one-on-one face time with each attending member. This luncheon is taking place on **Friday, November 11th, at Palmieri's in Plum.**

If you register for the luncheon on or before November 3rd, you are automatically entered into a drawing to give a 3 minute presentation about your busi-

ness at the November 11th luncheon.

There are still vendor tables available for this event for **just \$10.00!** These are sold on a first come first serve basis, Contact the Chamber Office today to claim yours!

### November Business After Hours:

On November 15, 2011, Plum Chamber's Business After Hours will be hosted by **Energy Swing Windows** from 5:00 pm – 7:00 pm at their warehouse: **3245 Miracle Drive, Murrysville, 15668 (Right behind the Wendy's on 22).**

Energy Swing will be serving BBQ Meatball, Cookies, and other refreshments. They will also raffle off **FREE** bottles of Layton's Chance wine. Energy Swing President, Steve Rennekamp will also be guiding a brief tour through their manufacturing facility; to show how their patented, easy-to-clean swing windows are made, and just how different they are from every other window on the market.

Make sure to stop at Energy Swing on the 15th to enjoy networking as well as everything they have to offer!



Special Thanks to our

"2011 Select Business Sponsor"



Chamber Members take a moment for a quick photo op from our July Luncheon with Keynote Speaker, Major Scott Kolar.

## Early Bird Business Builders—Providing Key Networking Education

EBBB is not just a place to network and gain referrals, it's a place to hone your marketing and networking skills. EBBB's are held the **2nd and 4th Wednesday** of each month, from **7:45 am – 8:45 am**; at **Clover Commons Clubhouse**, 600 Cloverview Drive, Plum, 15239. Energize

your regular routine, by learning new skills, making new contacts, and presenting your business in your own 1 minute commercial.

Sign up to be a presenter, and have 10 minutes to focus on spreading the word about your business!

Free to members and first time guests; No registration needed, just be there; and don't forget your marketing materials!

To be a presenter, Contact the Chamber Office!

Presenters for EBBB:

Wednesday, November 9  
**Mike Bowman,**  
*The Quarter Roll Magazine*

Wednesday, November 23  
**Carol Manson,**  
*Innova Benefit Services, LLC.*



Chelsey Riggle, Brianna Downs, Camille Zozula, & Tracy Mitchell pose on that sunny Friday morning for the 2nd Annual Plum Chamber Golf Outing!

## 2nd Annual Chamber Golf Outing A Hole In One!

The Chamber was greeted with clear skies and sunshine for our 2<sup>nd</sup> Annual Golf Outing held at Meadowink on Friday, October 7th, 2011.

With 24 golfers in attendance and perfect weather, the day at Meadowink was a great success!

**Skill prizes were awarded to:** Dr. Scott Pint of Pint Chiropractic for closest to the pin and longest drive. Christopher Zozula, our

Chamber President, took the award for longest putt.

The Chamber sincerely thanks our primary sponsor, UPMC, as well as our birdie sponsors, Oakmont Country Club, Holiday Park Apartments and our par sponsors Minuteman Press, Pint Chiropractic for their contributions to the day.

Thanks are also due to the staff at Meadowink, who did an exemplary job caring for

our golfers and ensuring that the outing went off without a hitch. Meadowink is a class act and has a beautiful course.

And last, but certainly not least, we want to give a big THANKS to our support staff for the outing, Camille Zozula, our office manager Chelsey Riggle, Mike Silvert from IN-Community Magazine, George Anderson, Special Events chair and all of the Golf Committee members for their hard work on this event.

## Save the Date: Upcoming Chamber Events

**November 9, 2011** — Early Bird Business Builder ; Board Meeting (both at Clover Commons) **7:45 am**

**November 11, 2011** — November Speed Networking Luncheon at Palmieri's **11:30 am**

**November 15, 2011** — November Business After Hours at Energy Swing Windows **5:00 pm**

**November 23, 2011** — Early Bird Business Builder; Board Meeting (both at Clover Commons) **7:45 am**



Golfers at our 2nd Annual Chamber Golf Outing enjoying their time at the luncheon.

Welcome New Chamber Members!

**Western & Southern  
Financial Group  
101 Fika Drive  
Plum, PA 15239**

Contact: Ted Reynolds  
Phone: 412-780-4318  
Fax: 412-372-5253

## We Need Your Expertise!

The Plum Chamber of Commerce's Committees (Membership, Events, & Special Events) are looking for dedicated Chamber members who are willing to help!

These standing committees meet once monthly and during this meeting they coordinate all work that the committee must complete for that month, or the following months

events and membership renewals.

If anyone is interested in becoming more involved in the Chamber and joining one of these committees, please contact Chelsey at the Chamber Office immediately!

## Recap of October's Joint Luncheon

On October 6, The Plum Chamber & The Oakmont Chambers of Commerce joined forces to create an amazing luncheon for their members. Held at Longwood at Oakmont, the two Chambers had over 50 members and non members attend, with approximately 15 vendor tables sold. These vendor tables allowed specific members to display key information about

their business & some vendors hosted drawings of their own. Each attendee was given the opportunity to do a one minute commercial about their business!

A special thanks to all of those who helped coordinate between the Chambers, and to Longwood at Oakmont for catering such a wonderful event, and making it such a success!

## Plum Chamber rolls out NEW, LOWER Advertising Rates

The Board of the Plum Chamber is pleased to announce our revised advertising policy, which includes changes to our newsletter ad rates and the development of an e-mail blast policy.

### Newsletter Ads:

We have lowered the rates for advertising space in our newsletter, as well as lowering the rates for flyer inserts. We know these rates will be much more cost effective for our members, allowing them to get the most out of their advertising dollars and their membership with the Chamber. The Chamber offers business card size ads and half page ads in the body of our newsletter

and/or flyer inserts for those who may need full page space.

Please see the enclosed flyer for price and production details. You can arrange your advertisement by contacting the Chamber Office today!

### E-mail blast policy:

In response to several requests for e-mail blasts to our members, The Chamber found that we needed to structure a policy that prevents "spamming", yet allows our members to keep the Chamber at large aware of events and initiatives that their business may be involved in, as well as supporting charity events that benefit the community of Plum,

Plum business owners and residents.

To that end, we will allow members to submit requests for e-mail blasts to our membership base for a nominal fee; this fee can be waived for charity organizations or events that benefit Plum Borough at the discretion of the Board of Directors. The Board will consider requests for e-mail blasts on a case by case basis. The Chamber does not engage in selling or sharing of our e-mail list under any circumstances. Interested members should contact the Chamber office for information and consideration.



David Johnson and Officer Ryan Schneiderlochner of the Plum Borough Police Department, take time to snap a photo with a stuffed animal they plan to use to comfort children.

## Featured Member: Innova Benefit Services, LLC.

**INNOVA BENEFIT Services** is an experienced provider of benefit administrative services for: Cafeteria Plan Administration, Health Savings Accounts, Health Reimbursement Arrangements, Qualified Transportation Plans, & COBRA Administration.

Using our experience and expertise in the design of administration of these benefit programs we help Employers *save more and offer a more*

*competitive benefit package* by adding: Tax savings for Employers and Employees (Give your employees a raise in take home pay!); Increased Employee Benefit Choices; Benefits that Attract and Retain Employees; and Increased Employee Morale.

No matter how extensive a provider's product selection is, it is only a "fit" if it has the services configured to your requirements.

INNOVA's focus on personalized service means that we listen to your needs and provide the right combination of services to you and your employees.

We would love to meet with you to see how we might help you enhance your benefit package and give your employees an increase in their take home pay.

Call 1-866-993-7702 or contact us at [questions@innovaben.com](mailto:questions@innovaben.com).



Plum Chamber of Commerce Members enjoying the luncheon hosted by David Johnson on Plum Borough Appreciation Day!

## Plum Borough Appreciation Day — To Save Pets & Comfort Children

The municipal workers of Plum Borough were treated to an Appreciation Day lunch on September 29, 2011, sponsored by David Johnson Insurance Agency and Erie Insurance. Invited guests included the borough workers, staffs, Plum police, K-9 unit, four fire chiefs, EMS and first responders. The lunch was highlighted by two special projects that David is involved with.

First, the firefighters of Plum Borough will become some of the best-equipped in the nation to save a pet's life. That is because David Johnson Insurance Agency, Erie Insurance and Invisible Fence® of Pittsburgh are partnering together to provide pet oxygen mask kits to every fire depart-

ment in the community! This donation is just a small part of Invisible Fence® Brand's *Project Breathe™*, which was established with the goal of equipping every fire station in America and Canada with pet oxygen masks. These masks allow firefighters to give oxygen to pets who are suffering from smoke inhalation when they are rescued from fires. Plum Borough is now joining the rank of major cities in *Project Breathe™*.

The second project involves the Plum Borough's four fire departments, EMS Services, Police Department and First Responders. David Johnson Insurance Agency and Erie Insurance are donating stuffed animals to keep on hand in service vehi-

cles to help children who are affected by disasters- fires, automobile accidents, etc. The toys are to ease the child's anxiety at an accident scene, transport, or fire. During these critical times when children are uncertain and fearful, a small toy can provide a calming effect. This event was the second year in a row that David Johnson Insurance Agency was able to support the community. Last year's fund raising event was for the Plum EMS so they could buy a "state of the art" endoscope for the service vehicles. The equipment is currently in service and has been credited with saving two lives in the borough since the purchase.

"It is my privilege to know the great men and women who serve our community in the fire, EMS, police and first responder units in Plum Borough. Being involved with these two projects is a way for me to take part in making our community safer for all members of our families", stated Johnson.



**IN COMMUNITY**  
Magazines and Media

**MICHAEL SILVERT**  
SENIOR ACCOUNT MANAGER

603 East McMurray Road  
McMurray, PA 15317  
C: 412.287.6474  
O: 724.942.0940  
F: 724.942.0968  
mikes@incommunitymagazines.com  
www.incommunitymagazines.com

**Board Members**

- Christopher Zozula  
*President*
- Tracy Mitchell  
*Vice President*
- Joyce Lock  
*Treasurer*
- Carol Manson  
*Recording Secretary*
- Emil Heintzinger  
*Director of Membership*
- Geetika Tandon  
*Director of Events*
- George Anderson  
*Director of Special Events*

**Staff**

Chelsey Riggie

**Office Hours:**

Monday – Friday  
9:00 a.m. – 3:00 p.m.

Phone: 412-798-2300  
Fax: 412-798-2400

**email:**  
info@plumchamber.com  
**website:**  
www.plumchamber.com

## Current Plum Chamber Members

- A.E. Nicholas Construction Co., Inc.
- AmeriServ Financial Bank
- Airy Pines Boarding Kennel
- BP Insurance, Inc.
- Bill's Hometown Pharmacy
- Boller Financial Services, Inc.  
(State Farm Agent)
- Bruce E. Dice & Associates, P.C.
- Carlos Contreras QSC Realtor
- Charles W. Trenz Funeral Home, Inc.
- Chatlos Family Dentistry
- CHI Signs & DeSigns Inc.
- Comp Solutions, LLC
- Complete Business Services
- Concordia Lutheran Ministries
- Congressman Jason Altmire
- Corcetti Chiropractic & Rehab Centre
- D. Johnson Insurance Agency  
(Erie Insurance Agent)
- East Suburban Family YMCA
- Energy Swing Windows, Inc.
- Equity Advisor Group
- Fantastic Sam's
- Jason Schell Agency  
(Farmers Insurance Agent)
- First Commonwealth Bank/Murrysville
- Grasinger Homes Inc.
- Golden Years Management
- Guardian Storage Solutions
- Holiday Park Apartments
- In Community Magazines
- INNOVA BENEFIT Services, LLC
- It's All Clean, Inc.
- JD Printing Inc.
- Krisson Information Technologies
- LegalShield – Emil Heintzinger
- Linda Weale – Residential Appraiser
- Loan Web USA
- Mallisee Farm Kennel
- MetLife Financial Services
- Minuteman Press
- Nesbit's Lanes Inc.
- New Hope Functional Medicine & Chiropractic
- North American Karate and Fitness
- Nowalk Daily Grind
- Northwood Realty, Dee Dee Adams
- Oakmont Country Club
- Palmieri's Restaurants
- Palms Therapeutic Massage LLC
- Pattyn Computer Services
- Pint Family Chiropractic
- Pittsburgh Business Times
- Plum Borough
- Plum EMS
- Plum Rotary
- Plum Senior Community Center
- PNC Bank - Golden Mile Hwy.
- Premier Jewelry Designs/Mia Bella Candles
- Professional Mortgage Group LLC
- Pugliano's Italian Grill & Catering
- R. F. Mitall & Associates, Inc.
- Red Swing Group
- Restoration Contracting Services, Inc.
- Royal Flush
- S & T Bank
- Sanders Video Services
- Schultheis Bros. Co.
- Shop 'n Save
- Signs of Excellence, Inc.
- SK Management
- St. John the Baptist School
- Standard Bank
- State Farm Insurance – Fred Stock, Agent
- State Representative Joe Markosek
- State Senator Jim Brewster
- Super Media
- Superior Window Manufacturing Inc.
- The Garland Agency, Inc.
- The Greeting Gallery
- The Meritage Group
- The Quarter Roll Magazine
- Tomasits Landscaping, Inc.
- Trib Total Media
- Tyler Mountain Water and Coffee
- Unity Chiropractic Inc.
- UPMC Community Relations/Corp. Services
- \* Western & Southern Financial Group – Ted Reynolds**
- WPC Sportswear and Specialties
- Ventec Refrigeration Inc.
- VPS-Reliance Business Solutions
- Yukevich, Marchetti, Liekar & Zangrilli, P.C.  
-Thomas S. Anderson, Atty.
- Zaiaka Authentic Indian Cuisine

*Please consider using one of our members the next time you are in need of a service that they provide!  
Check our website often for a current list of member to member discounts.*

*\* Indicates New Members*