

January 2012 Newsletter



Telephone: 412-798-2300 Fax: 412-798-2400 Email: info@plumchamber.com

JANUARY CHAMBER EVENTS

January Luncheon:

This month's Chamber Luncheon will be our first ever "Wellness" Luncheon. The health and success of your business goes hand in hand with your good health and stamina and the Plum Chamber wants to help you get a healthy start in 2012.

The January 2012 luncheon will be held at Pugliano's Italian Grill on Friday, January 13, 2012 from 11:30am to 1pm. Our speaker will be Reggie Dulaney from Panthro Fitness. Reggie will discuss general health, nutrition and weight loss strategies.

Remember, if you register for this event on or before January 9th, you are automatically entered into a drawing to win the featured speaker spot for the luncheon. The featured speaker receives 3 minutes of presentation time to advertise their business and/or services. It's a great opportunity for any member attending.

Please, don't miss out! Be sure to register!

Our popular vendor tables will be available again for this luncheon. For just \$10.00 you can reserve a full display table for your business. Sell your services or wares and put

your business in front of our members and guests - a great advertising opportunity at a very low price. Vendor tables are reserved on a first come, first serve basis. Call the Chamber Office to reserve yours. Space is limited!

January Business After Hours

Zander's/Palmieri's Restaurant will host our January After Hours event on Thursday evening, January 19th from 5pm to 7pm. Zander's will provide hors d'oeuvres and a cash bar will be available. It is the perfect place to network in a relaxed, fun atmosphere. Please join us!



Our Events Committee, Chairperson Geetika Tandon, and Committee Member Drew Barto, with some of the donations collected at our December 2011 Holiday Luncheon.

EARLY BIRD BUSINESS BUILDER—FOCUSING ON YOUR SUCCESS IN 2012

Our Early Bird Business Builder networking meeting, held twice a month on the 2nd and 4th Wednesday of each month, from 7:45am to 8:45am at Clover Commons Clubhouse at 600 Cloverview Drive in Plum, offers an excellent opportunity for our members and guests to gain new business contacts and improve your "pitch" to your clients and customers.

Ten to fifteen minutes of

each meeting are dedicated to improving your sales capability with presentation education, after which each attendee presents a 1 minute "commercial" about their business or services.

Each meeting also features one presenter, who has 10 minutes to talk specifically about their business as well as a Q & A session with all attendees.

Coffee and refreshments

are provided.

This event is free to members and first time guests. No registration is needed. Don't forget to bring your business card and your marketing materials.

Spots for featured presenters are filling up for 2012; Call the Chamber Office to schedule your special presentation today!

Presenters for EBBB:

Wednesday, January 11
Emil Heintzinger, LegalShield

Wednesday, January 25
TBD: Check Website for Details!



WELCOME NEW CHAMBER MEMBERS!

West Penn Allegheny Health System – Forbes Regional
4 Allegheny Center, 7th Floor
Pittsburgh, PA 15212
Contact: Kathleen McKenzie
Phone: 412-330-4432

Plum Food Pantry
81 Sandune Drive
Plum, PA 15239
Contact: Joseph Utterback
Phone: 412-327-0361

DECEMBER 2011 EVENT RECAP

December 2011 was a busy holiday month for everyone; especially those who were able to participate in the December Luncheon at Holiday Inn Monroeville.

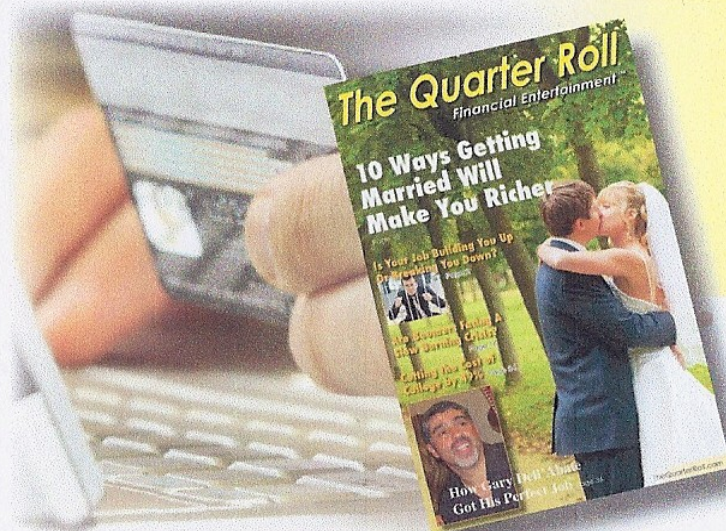
Those attendees were able to meet our special guest, **Santa!** When Santa arrived, he needed to assemble his very own sleigh with our very own chamber members. **Check the photo on the next page to see our fabulous reindeer!**

Santa also brought with him a fabulous lesson. He brought with him a writing board, and onto this board, he wrote down characteristics

that our chamber members felt that Santa carried with him every day. After collecting all these different characteristics from members, Santa then explained to our members how they also carry all of these traits with them. Showing our members how they may relate this idea to their business or their specific sales practice. Even when business may be bad, or just slow, that everyone carries these ideas with them, and they can all be Santa to someone no matter what day it may be, Christmas or not. Some of these characteristics that were listed were: happy, magical, reliable, giving, joyful, dedicated, and consistent.

The Chamber would like to give special Thanks for Donnie Darragh from Energy Swing Windows for playing our very own Santa!

Fact: The Pew Research Center reports that **90%** of all internet users search online for local businesses when they are ready to buy.



Enhance your online presence this year. Advertise in **The Quarter Roll** Magazine's digital issue.

Special Rates Reserved For Chamber Members!

Visit TheQuarterRoll.com to get your own free subscription today or call 412-607-0399.

(Remember! Free subscriptions are always available to all of our Chamber friends. Put a copy in your office today!)

WE NEED YOUR HELP

The Plum Chamber of Commerce's Committees (Membership, Events, & Special Events) are looking for dedicated Chamber members who are willing to help!

These standing committees meet once monthly and during this meeting they coordinate all work that the committee must complete for that month, or the following

months events and membership renewals.

If anyone is interested in becoming more involved in the Chamber and joining one of these committees, please contact Chelsey at the Chamber Office immediately!



Santa and all of his reindeer during our December 2011 luncheon held at Holiday Inn Monroeville.



FIRST Commonwealth.

Joyce Lock
Office Manager ~ Assistant Vice President
First Commonwealth Bank

Murrysville Office
3880 Old William Penn Highway
Murrysville, Pennsylvania 15668
P 724.387.5410 ~ F 724.327.5973
JLock@fcbanking.com



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SAVE THE DATE: UPCOMING CHAMBER EVENTS

January 11, 2012 — Early Bird Business Builder at Clover Commons **7:45 am**

January 13, 2012 — January Monthly Luncheon at Pugliano's **11:30 am**

January 19, 2012 — January Monthly After Hours at Zander's/Palmieri's Restaurant **5:00 pm**

January 25, 2012 — Early Bird Business Builder; Board Meeting (both at Clover Commons) **7:45 am**

2012 CHAMBER FUNDRAISING EVENTS

The Chamber has officially completed the calendar of events for 2012 and fundraiser event dates have been set.

The 2nd annual Monte Carlo Night, which is one of the Chamber's largest fundraiser events, is set to be held on Saturday, March 31, 2012. We expect it will be bigger, better and even more fun than the 2011 Monte Carlo night! Location and details will be announced in the coming weeks.

In the meantime, the Chamber will look once again to our members for raffle item donations. Popular raffle items include sports tickets and memorabilia, gift cards, lottery "trees", & free service certificates. To donate a raffle item, and receive a mention

for your generosity, please contact the Chamber Office. We are positive that with your help, we can top the success of last year's Monte Carlo night.

In May, the Chamber will host a Business After Hours at PNC Park and our members can take in a Pirates Game at a group discount rate.

A new event for the Chamber, the Plum Business to Business Expo will be hosted in June.

Our Golf Outing has been moved to Mid - August. We are hoping to host another OUTSTANDING outing.

We will round out our events this year with two large membership drive events, to be held in Spring and Fall 2012 respectively.



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Magazines and Media

MICHAEL SILVERT
SENIOR ACCOUNT MANAGER

603 East McMurray Road
McMurray, PA 15317
C: 412.287.6474
O: 724.942.0940
F: 724.942.0968
mikes@incommunitymagazines.com
www.incommunitymagazines.com

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Geetika Tandon
Director of Events
George Anderson
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Staff

Chelsey Riggle

Office Hours:

Monday – Friday
9:00 a.m. – 3:00 p.m.

Phone: 412-798-2300
Fax: 412-798-2400

email:

info@plumchamber.com

website:

www.plumchamber.com

Current Plum Chamber Members

A.E. Nicholas Construction Co., Inc.
AmeriServ Financial Bank
Airy Pines Boarding Kennel
BP Insurance, Inc.
Bill's Hometown Pharmacy
Boller Financial Services, Inc.
(State Farm Agent)
Bruce E. Dice & Associates, P.C.
Carlos Contreras QSC Realtor
Charles W. Trenz Funeral Home, Inc.
Chatlos Family Dentistry
CHI Signs & DeSigns Inc.
Comp Solutions, LLC
Complete Business Services
Concordia Lutheran Ministries
Congressman Jason Altmire
Corcetti Chiropractic & Rehab Centre
D. Johnson Insurance Agency (Erie Insurance Agent)
East Suburban Family YMCA
Energy Swing Windows, Inc.
Equity Advisor Group
Fantastic Sam's
Jason Schell Agency
(Farmers Insurance Agent)
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Grasinger Homes Inc.
Golden Years Management
Guardian Storage Solutions
Holiday Inn Monroeville
Holiday Park Apartments
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JD Printing Inc.
Krisson Information Technologies
LegalShield – Emil Heintzinger
Linda Weale – Residential Appraiser
Loan Web USA
Mallisee Farm Kennel
MetLife Financial Services
Minuteman Press
Nesbit's Lanes Inc.
New Hope Functional Medicine & Chiropractic
North American Karate and Fitness
Nowalk Daily Grind
Northwood Realty, Dee Dee Adams
Oakmont Country Club
Palmieri's Restaurants
Palms Therapeutic Massage LLC
Pattyn Computer Services
Pinty Family Chiropractic
Pittsburgh Business Times
Plum Borough
Plum EMS
***Plum Food Pantry**
Plum Rotary
Plum Senior Community Center
PNC Bank - Golden Mile Hwy.
Premier Jewelry Designs/Mia Bella Candles
Professional Mortgage Group LLC
Pugliano's Italian Grill & Catering
R. F. Mitall & Associates, Inc.
Red Swing Group
Restoration Contracting Services, Inc.
Royal Flush
S & T Bank
Sanders Video Services
Schultheis Bros. Co.
Shop 'n Save
Signs of Excellence, Inc.
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***West Penn Allegheny Health System – Forbes Regional**
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WPC Sportswear and Specialties
Ventec Refrigeration Inc.
VPS-Reliance Business Solutions
Yukevich, Marchetti, Liekar & Zangrilli, P.C.
-Thomas S. Anderson, Atty.
Zaiaka Authentic Indian Cuisine

Please consider using one of our members the next time you are in need of a service that they provide!
Check our website often for a current list of member to member discounts.

*** Indicates New Members**